COLECO & COMPUSERVE

ANNOUNCE ADAM ON-LINE!

Now CompuServe makes ADAM™ more powerful than ever before with ADAM™ ON-LINE, a new consumer information service, designed especially for the ADAM™ owner. You can access ADAM™ ON-LINE by using the ADAMLink™ 1200 Modem, and take advantage of a world of information that's a single phone call away! Here are just a few of the things you can do when you tap into ADAM™ ON-LINE:

- Find out instantly about new product developments on the ADAM™ electronic catalog.
- Keep up with all the latest news about ADAM™ via an electronic newsletter.
- Get hints and tips on ADAM™ usage and maintenance.
- Use the ADAM™ Forum to:
 - *Leave messages for other users using the ADAM™ Bulletin Board.
 - *Conduct electronic on-line "conferences" with other ADAM™ users on ADAM™ "C.B."
 - * Store and swap programs through the ADAM™ Software Exchange, located in the Data Base Storage area.
- Also use the new Consumer Feedback Forum to call in on the ADAM™ Electronic Mail Hotline and tell us what's on your mind!

SPECIAL BONUS OFFER!

Consumers who purchase the ADAMLink™ 1200 Modem will receive a FREE sampling of CompuServe/ADAM™ ON-LINE.

CompuServe and the Coleco ADAM® . . . A perfect match!

CompuServe puts a world of information, communications and entertainment at your fingertips. CompuServe is an easy-to-use interactive videotex service. No special knowledge of computers or programming is required. Through a local phone call in most major U.S. cities, almost any brand of personal computer or terminal will connect you to a "world of information" on the CompuServe Consumer Information Service:

Electronic magazines, national newswires, weather and sports. Electronic information includes up-to-date AP newswires, weather, sports, movie reviews, and selected electronic publications.

Interactive Communications. Electronic Mail — send and receive mail electronically to and from other subscribers. Simulated CB — 'talk'

electronically to other users on a multi-channel system, either publicly or privately. Bulletin Board — post personal messages or notices for selling and swapping items.

Fun and Games. Single and multi-player games are available for entertainment and to test your skills.

Shop-at-Home. Shop in the comfort of your home through an on-line electronic catalog filled with thousands of discounted, brand name items.

Bank-at-Home. Electronic banking is available in certain areas, which

allows you to pay your bills, balance your account, transfer funds, and even apply for a loan without leaving home.

Travel and Leisure. Check airline schedules and fares, charter a yacht or reserve a vacation home in the Rockies.

Aviation Services. Aviation services include NOAA weather, electronic flight planning, and aviation newsletters.

Business and Financial Information.
Currently updated quotes on more than 9,000 securities, plus historical information on more than 40,000 stocks, bonds and options.

Home Management.

Calculate your next raise or net worth, amortize a loan or reference financial services.

Special Interest Forums. Electronic interest groups use CompuServe as their communicating medium, exchanging views, news and information.

Reference Sources. Access an electronic encyclopedia, reference U.S. Government publications or ask about new product information.

These are just a few examples of the hundreds of items of information that can be accessed through CompuServe.

Equipment Required. All you need to access CompuServe is the ADAM Family Computer System, the ADAMLink 1200 modem (which includes ADAMLink telecommunications software), and a CompuServe Starter Kit.

CompuServe

Consumer Information Service P.O. Box 20212 5000 Arlington Centre Blvd. Columbus, Ohio 43220

800-848-8199 In Ohio, call 614-457-0802

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