

# MOUSETRAP™ VIDEO GAME CARTRIDGE

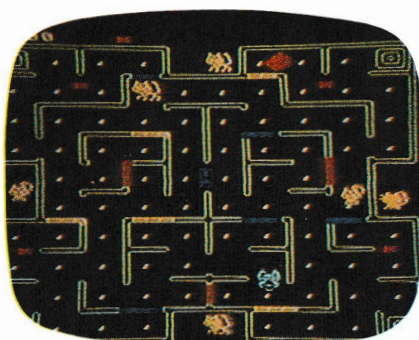
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**COLECO**

Coleco Industries  
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ANNCR: Introducing a better mousetrap



It's Exidy's Mousetrap - the video cartridge that looks and plays like the arcade game -



and makes everybody happy!



The mouse loves to eat the cheese -



The cat loves to chase the mouse-



And best of all, the mouse can turn into a dog... and chase the cat!



MAN: What's the matter, it's only a game.



ANNCR Play Mousetrap on your ColecoVision, Atari VCS or Intellivision video game systems.



ANNCR: But watch out for the hawk!  
What's the matter, it's only a game.

RICHARD & EDWARD'S, INC.